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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	91206463
Party	Plaintiff BHPC Associates LLC
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Date	12/13/2013
Attachments	POA - Opposition No. 91206463.pdf(60658 bytes)

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

In re Serial No.: 85/477,199

Mark: IRISH POLO CLUB USA and Design Published in the Official Gazette on July 17, 2012

BHPC Associates LLC,

Opposer,

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Opposition No. 91206463

Rich C. Young Applicant.

Opposer's Substitution of Counsel

Opposer, BHPC Associates LLC, hereby revokes the previous power of attorney and appoints Jeffrey P. Weingart, Esq. and Susan M. Schlesinger, Esq. of the firm Meister Seelig & Fein LLP to represent Opposer in this opposition proceeding, with full power of substitution and revocation, and to transact all business in the United States Patent and Trademark Office in connection therewith and to appear on Opposer's behalf in connection with the above-referenced proceeding.

Please direct all future correspondence in this matter to the foilowing:

Jeffrey P. Weingart, Esq. Susan M. Schlesinger, Esq. Meister Seelig & Fein LLP 140 East 45th Street, 19th Floor New York, NY 10017 Phone: (212) 655-3500 Facsimile: (212) 655-3535

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Dated: 12 13 13

David Haddad Managing Member BHPC Associates LLC

Certificate of Service and Filing

The undersigned hereby certifies that a copy of the foregoing Opposer's Substitution of Counsel was served on Applicant on the date indicated below via USPS first-class mail postage prepaid to:

Rich C. Young 333 West Garvey Avenue, Suite 806 Rosemead, CA 91754

and further certifies that the aforementioned Opposer's Substitution of Counsel was filed with the Trademark Trial and Appeal Board on the date indicated below online through the ESTTA system of the United States Patent and Trademark Office.

Dated: $\frac{12-13-13}{}$

Susan M. Schlesinger